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|  | **Content (70%)** | | | | | | | |
| **Slide** | **1 Title** | **2 Orientation** | **3 Definition** | **4 Thesis Statement** | **5 Essay Plan** | **6, 7, 8 Concerns  and Responses** | **9 Bibliography** | **10 Conclusion** |
|  | **2 /2** | **5 /5** | **7 /8** | **6 /10** | **10 /20** | **12 /15** | **5 /5** | **3.5 /5** |
| **HD** | Provides name and title capturing the scenario accurately.  1.5 - 2 | Provides background and importance of scenario, and is concise and inspiring.  4.5 - 5 | Comprehensive and explicitly reflects the concerns and potential responses to the scenario.  7 - 8 | Concise and connects to a scenario, offering a clear and insightful position that can be argued persuasively.  8.5 - 10 | Reflects task and thesis. Main concerns and sub-points are included with evidence and examples to support these, and presented with unanticipated level of analysis and insight.  17 - 20 | Comprehensively elaborates on specific concerns in terms of environmental, social and economic pillars; with responses represented in the essay plan to explicitly support thesis.  13 - 15 | More than three sources other than the three core readings are presented correctly according to APA 6th formal referencing conventions.  4.5 - 5 | Reflects on progress to date and what needs to be done to finish essay in a thoughtful and constructive way.  4.5 - 5 |
| **D** | Provides background and importance of scenario, and is concise.  4 | Explicitly reflects the concerns and potential responses to the scenario.  6 – 6.5 | Concise and connects to scenario, presenting a clear position that can be argued persuasively.  7.5 - 8 | Reflects task and thesis. Main concerns and sub-points are presented along with evidence and examples to support these.  13 - 16.5 | Elaborates on specific concerns and responses represented in the essay plan to explicitly support thesis.  11.5 - 12.5 | More than three sources other than the three core readings are included with almost error-free referencing.  4 | Thoughtfully reflects on progress to date and what needs to be done to finish essay.  4 |
| **C** | Name, title and the scenario are incomplete or inaccurate.  1 | Provides background but with inadequate details.  2.5 - 3.5 | Adequate and generally connects to the scenario.  4 – 5.5 | Suggests an arguable position but is ambiguous, non-specific, unrealistic or too broad. Thesis somewhat connects to scenario.  5 - 7 | Generally, reflects task and thesis. Main concerns and sub-points are presented with some evidence and examples to support these.  10 – 12.5 | Includes concerns and/or responses in the essay plan and implicitly supports thesis, but needs further, more explicit links.  7.5 - 11 | At least two sources other than the three core readings are included, but with significant errors in referencing.  2.5 – 3.5 | Final slide includes some reflection on essay progress but this is somewhat superficial.  2.5 - 3.5 |
| **P** |
| **F** | Title page is missing.  0 - 0.5 | Provides little or no background  0 - 2 | Inadequate definition of sustainability without reference to the scenario.  0 - 3.5 | Offers an indisputable fact /opinion /definition too broad or narrow to argue. Thesis does not connect to scenario.  0 - 4.5 | Includes minimal detail beyond main headings and unclear direction in relation to task and thesis.  0 - 9.5 | Offers brief and repetitive points from the essay plan but lacks conceptual clarity and does not support thesis.  0 - 7 | Three or fewer sources are included, and/or references have very substantial errors in referencing.  0 - 2 | Little to no reflection on essay and minimal if any attempt to conclude presentation.  0 - 2 |

**Comments**: Dear Melissa,

Your thesis statement needs development. As well as pointing to the concern in your essay’s focus, it should link this to some specifically proposed helpful response(s). This linkage becomes the point to be argued throughout the essay. So it takes the form of a ‘statement’ that is outwardly (or at least supposedly) contentious – with the job then of persuading the reader that it’s actually reasonable. You apparently set-out some response(s), though, on slide 5, which is not in the form of an essay plan, but helps in planning. Slides 6, 7, 8 seem to present bundles of responses, however, that could be too complex. A difficulty arises in showing how hospital management could be persuaded to adopt these responses.   
The conclusion should have been about your progress toward writing the essay.

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|  | **PowerPoint Design (10%)** | | | | **Style & Delivery (20%)** | | | |
| **Design and provision** | | | | **Length/ timing** | | **Engagement of audience and reference to visuals** | **General requirements** |
| **8 /10** | | | | **4.5 /5** | | **8 /10** | **5 /5** |
| **HD** | Consistent, attractive, professional design template with appropriate pictures, minimal wording, suitable font size, no distracting animations. Images are suitably referenced. No errors occur in spelling, grammar and/or punctuation.  8.5 - 10 | | | | PowerPoint presentation includes clear and concise spoken words and speaker notes (‘script’). Timing is approximately  5 minutes.  4 - 5 | | Presenter is highly effective in engaging the audience, speaking with noteworthy clarity, confidence (body language & eye contact) and poise. Highly effective use of relevant slide images to enhance verbal explanations, and provision of corresponding speaker notes.  8.5 - 10 | Skillful provision of:   * Required 10 slides * Oral presentation * Speaker notes * PowerPoint uploaded in Learnline   4 - 5 |
| **D** | Consistent, professional design template with appropriate pictures, minimal wording, suitable font size, no distracting animations. Images are referenced. Minor errors occur in spelling, grammar and/or punctuation.  7.5 - 8 | | | | Presenter effectively engages the audience speaking with clarity, confidence (body language & eye contact) and poise. Effective use of relevant slide images to enhance verbal explanations, and provision of corresponding speaker notes.  7.5 - 8 |
| **C** | Inconsistent and with some inappropriate practices with regard to pictures, number of words, font size, and/or animations. Images are referenced inconsistently. Significant errors occur in spelling, grammar and/or punctuation.  5 - 7 | | | | Presentation includes intelligible spoken words and speaker notes. Timing is significantly less or more than 5 minutes.  2.5 - 3.5 | | There is developing confidence but voice, body language and lack of eye contact impact the audience engagement. Images and key words are not always clearly related to verbal explanations and lose their effect. Speaker notes are adequate.  5 - 7 | Adequate provision of:   * Required 10 slides * Oral presentation * Speaker notes * PowerPoint uploaded in Learnline   2.5 - 3.5 |
| **P** |
| **F** | Entirely inconsistent and does not follow conventions for font size and minimal amount of text. Images are not referenced. Spelling, grammar and punctuation are unsatisfactory and require development.  0 - 4.5 | | | | Presentation includes inadequate spoken words and/or speaker notes.  0 - 2 | | Little engagement with audience and/or reads verbatim. Images and key words have little or no relation to verbal explanations provided, which are hard to follow. Speaker notes are inadequate or absent.  0 - 4.5 | Inadequate provision of any of:   * Required 10 slides * Oral presentation * Speaker notes * PowerPoint uploaded in Learnline   0 - 2 |
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| **TOTAL** | | **76 /100** | **GRADE** | D | |  | | |

Comments: Some slides have unnecessarily many words, whereas dot-points could have been used effectively, with larger font-size. The audio recording has background noise, reducing clarity. Voice-intonation is a little monotone and the pace is a bit too fast. Take care in pronouncing ‘scarcity’. Overall integration with slide content is great.

Kind regards,

Merin Nielsen